CARL SANDBURG COLLEGE

Board of Trustees Meeting

Regular Meeting – March 27, 2008

Item 10 Enrollment Management Partner

Focal Points and Goals

B-4, E-2

Background

At its regular meeting held February 28, 2008, the Board of Trustees unanimously approved the Financial Recovery Plan (FRP) presented by the Administration, which included establishing a partnership with a professional firm having expertise in the arena of Enrollment Management.

The Administration has completed our selection process and recommends partnering with the nationally respected firm of Noel-Levitz located in Coralville, Iowa.

Mr. Steve Norton, Ms. Robin DeMott, and Ms. Marnie Dugan spearheaded this selection process.

Currently Noel-Levitz has been partnered with four (4) other Illinois community colleges (Lake Land, Lincoln Trail, Olney Central, and William Rainey Harper) as well as (21) Illinois colleges and (24) other Midwestern community colleges.

The Administration envisions an ongoing partnership with Noel-Levitz, similar to how we have benefited from Harris Bank, Phillip Swager Associates, our auditors, and our banking partners.

Recommended Action

The Administration recommends that the Board of Trustees approve the firm of Noel-Levitz of Coralville, Iowa, as our Enrollment Management Partner.