

Carl Sandburg College
Board of Trustees Meeting
Regular Meeting – May 15, 2007

Item 16 Approval of Certificate – Small Business Management

Institutional Focal Points/Goals

I-A, II-C, III –A, IV-E, V-B

Background

The rationale for the development of the Small Business Management Certificate (38 hours) is to respond to a need identified for a program to prepare students with specialized skills in operating a small business enterprise. The labor market for graduates from this type of program is favorable according to the Occupational Outlooks Handbook. Meanwhile, local business and economic development leaders are strongly encouraging the College to pursue this program based on opportunities they believe are available in the area. Catarino Garza and Dick Johnson of the Western Illinois Entrepreneurship Center stated at the 2006 Business Management Advisory Committee meeting of July 18, 2006, that sixty percent of all new jobs are in the entrepreneurship/small business field. This program was developed with input from and received approval by the Business Management Program Advisory Committee at its meeting of October 24, 2006. This new Certificate would be added as an extension of the existing Marketing/Mid-Management AAS parent program. Per Illinois Community College Board requirements, prior to the submittal of approval documents for ICCB consideration, CSC Board of Trustee approval is required.

Recommended Action

The Administration recommends the Board of Trustees approve the thirty eight hour Certificate in Small Business Management as attached, for submittal to ICCB as a reasonable and moderate extension to the Marketing/Mid-management Associates in Applied Science Degree Program.